



AGENDA TITLE: Adopt resolution establishing and adjusting rental fees for Parks and Recreation facilities

MEETING DATE: March 1,2006 (Carried over from meeting of January 18,2006 and February 1, 2006)

PREPARED B Y Parks and Recreation Director

RECOMMENDED ACTION: That the City Council adopt a resolution establishing and adjusting rental

fees for Parks and Recreation facilities.

BACKGROUND INFORMATION: At the September 27, 2005, shirtsleeve session staff presented to Council

recommended adjustments to current facility rental fees for picnic areas, beach and pool rentals, baseball fields, and softball fields. Additionally, the establishment of fees for whole park areas, soccer fields, and the All

Veterans Plaza were presented as well.

In the case **d** baseball and softball facilities, rental fees have not been adjusted in over a decade. Fee charges were assessed to new picnic areas (Peterson and Katzakian Parks) and adjustments made to Enze Pool and Lodi Lake Beach/Wading facilities in June of 2002. Council last approved all other picnic areas and building rental rates in August 2002. Historically, in updating and preparing proposed fee adjustments, staff has considered the following factors: (1) a mandated cost recovery goal of 35% minimum, (2) market demand and acceptance and (3) actual costs of provision and maintenance of the facilities. just as we are today.

In a separate and unrelated action on November 16, 2004, the Parks and Recreation Commission approved a 3-Tier Registration System fee proposal. The new system became effective January 1, 2005. This action was taken in an effort to more effectively meet recently mandated cost recovery goals of 100% in all fee-based programs.

Staff presented the fee proposal that is in front of you this evening to the Parks and Recreation Commission at their October 4,2005, meeting. The Commission subsequently took action on the proposal at their December 6,2005. meeting with the attached recommendation on picnic areas, pools/beach areas, softball fields. baseball fields, soccer fields. and whole park areas. The Commission unanimously approved the fee proposal as presented except for the establishment of fees for the All Veterans Plaza. The Parks and Recreation Commission respectfully recommend that events held at the All Veterans Plaza be limited to those which publicly honor veterans and/or military personnel and are in keeping with the memorial and patriotic theme of the plaza. As such, no rental fees shall be assessed for the use of this area/facility. The fee proposal was presented for informational purposes to the Lodi Budget/Finance Committee on January 9, 2006.

To further ensure that Parks and Recreation fees keep pace with budgetary goals and requirements, the Parks and Recreation Commission recommended the formation of a "Budget Review Task Force". This Task Force is to consist of Parks and Recreation staff and 2 Commission representatives, and will function as follows:

- 1 Formulate budget recommendations to Commission and Council on Parks and Recreation budgetary goals and cost recovery requirements.
- 2. Develop a strategic plan to meet these goals.
- 3. Review fee schedules on an annual basis in conjunction with the department's budget submittals and make recommendations on fee adjustments for budgetary goal attainment.

APPROVED: Blait King, City Manager

Thoroughly review current Parks and Recreation cost-allocation tracking system and modify as needed in order to meet the department's accounting needs.

Staff has diligently surveyed fee structures of other local agencies and communities and has quantitatively compared market rates. Comparables from local agencies are included in the Council packet. We are confident in the proposal that is before you this evening and fully support the recommendation of the Parks and Recreation Commission for its approval.

FISCAL IMPACT: Increased revenues to the General Fund totaling approximately \$40,000 per fiscal

year of which \$30,000 were included in the 2005/06 revenue estimates.

FUNDING AVAILABLE: Not applicable

Tony C. Goehring

Parks and Recreation Director

Prepared by Susan Bjork, Management Analyst

TCG/SVB:tl

Attachments

cc City Attorney

		User			User						Jser		Other Agency
Description			oup				Group C				oup		Comparison
PICNIC AREAS	C	Current	Pı	roposed	(Current	ı	Proposed	(Current	Р	roposed	
Lodi Lake Hughes Beach Shelter	\$	50.00	\$	50.00	\$	70.00	\$	75.00	\$	85.00	\$	100.00	\$25/hr to \$109/day
Lodi Lake Hughes Beach Whole	\$	85.00	\$ \$	100.00	\$	115.00	\$	125.00	\$		\$ \$	200.00	\$35/hr to \$215/day
Lodi Lake Kiwanis Area	\$	65.00	\$ \$	75.00	\$	90.00	\$	100.00	\$		\$	125.00	\$25/hr to \$109/day
Lodi Lake Parson's Point Shelter	\$	40.00	э \$	50.00	\$	60.00	\$ \$	75.00	\$	75.00	\$ \$	100.00	\$25/hr to \$109/day
Lodi Lake Parson's Point Whole	\$	90.00	э \$	100.00	\$	115.00	\$ \$	125.00	\$	170.00	\$ \$	200.00	\$35/hr to \$215/day
Lodi Lake Rotary Area Shelter	\$	40.00	э \$	50.00	\$	65.00	\$ \$	75.00	\$	80.00	\$ \$	100.00	\$25/hr to \$109/day
•		90.00	э \$	100.00		115.00	Ф \$	125.00		170.00	\$ \$	200.00	
Lodi Lake Rotary Area Whole Lodi Lake Williamson Youth Area Shelter	\$	65.00	•	75.00	\$ \$	125.00	\$ \$	125.00	\$		\$	150.00	\$35/hr to \$215/day
Lodi Lake Williamson Youth Area Whole	\$		\$				-	225.00	\$		Ť		\$25/hr to \$109/day
	\$	165.00	\$	175.00	\$	215.00	\$		\$		\$	300.00	\$35/hr to \$215/day
Emerson Lions Den Picnic Area	\$	40.00	\$	50.00	\$	55.00	\$	60.00	\$	70.00	\$	80.00	\$25/hr to \$109/day
Katzakian Picnic Area	\$	20.00	\$	30.00	\$	35.00	\$	45.00	\$	50.00	\$	65.00	\$18/hr to \$50/day
Lawrence Picnic Area NO CHANGE	\$	45.00	\$	45.00	\$	55.00	\$	55.00	\$	70.00	\$	70.00	\$25/hr to \$109/day
Legion Loewen's Den Picnic Area	\$	40.00	\$	50.00	\$	55.00	\$	60.00	\$	70.00	\$	80.00	\$25/hr to \$109/day
Peterson Picnic Area	\$	20.00	\$	30.00	\$	35.00	\$	45.00	\$	50.00	\$	65.00	\$18/hr to \$50/day
Salas Picnic Area	\$	40.00	\$	50.00	\$	55.00	\$	60.00	\$	70.00	\$	80.00	\$25/hr to \$109/day
POOLS/BEACH													
Enze/Field Pool	\$	70.00	\$	85.00	\$	80.00	\$	95.00	\$	90.00	\$	110.00	\$35/hr to \$159/event
Lodi Lake Beach	\$	80.00	\$	85.00	\$	90.00	\$	95.00	\$	100.00	\$	110.00	
Lodi Lake Wading Pool	\$	60.00	\$	65.00	\$	70.00	\$	75.00	\$	80.00	\$	90.00	
Each increment of 25 people	\$	25.00	\$	35.00	\$	25.00	\$	35.00	\$	25.00	\$	35.00	
Each additional hour	\$	25.00	\$	35.00	\$	25.00	\$	35.00	\$	25.00	\$	35.00	
SOFTBALL FIELDS - Armory, Softball Con	mpl	ov Salad											
Practice	\$	25.00	<u>≥</u> \$	65.00	\$	25.00	\$	70.00	\$	50.00	\$	80.00	\$3.50/hr - \$35/practice
Game	\$	25.00	э \$	90.00	\$	25.00	Ф \$	95.00	\$	50.00	\$ \$	105.00	\$7.50 - \$35
Doubleheader NEW	\$	23.00	э \$	110.00	\$	25.00	\$ \$	115.00	\$	50.00	\$ \$	125.00	\$10.50/hr - \$85
	\$	40.00	\$ \$	50.00	\$	40.00	Ф \$	50.00	\$	40.00	\$	50.00	\$10.50/hr - \$130 day
Tournament - per team (dble elim) Lights NEW	\$	40.00	э \$	10.00	Ф	40.00	\$	10.00	Φ	40.00	\$ \$	10.00	φ10.50/III - φ150 day
Ligino ITLTT	Ψ	<u>-</u>	Ψ	10.00			Ψ	10.00			Ψ	10.00	

	User			Jser		Jser	Other Agency		
Description		oup B		oup C		oup D	Comparison		
DAGEDALL FIELDO Nevella es Olara Otra	Current	Proposed	Current	Proposed	Current	Proposed			
BASEBALL FIELDS - New User Class Stru			004/44		# 00/00		00.50%		
Blakely - Practice	\$21/41	•	\$21/41	•	\$62/82	-	\$3.50/hr - 1 agency response		
Blakely - Game	\$35/\$68		\$35/\$68		\$103/137		\$3.50/hr - \$350/game		
Blakely - Doubleheader NEW	CO4/44	\$ 100.00	CO4/44	\$ 110.00	# 00/00	\$ 140.00	\$3.50/hr - \$144/game		
Yamashita Field (Kofu) - Practice	\$21/41	\$ 65.00	\$21/41	•	\$62/82	-	\$3.50/hr - 1 agency response		
Yamashita Field (Kofu) - Game	\$35/\$68		\$35/\$68		\$103/137		\$3.50/hr - \$350/game		
Yamashita Field (Kofu) - Doubleheader	\$37/\$73		\$37/\$73		\$110/147		\$3.50/hr - \$144/game		
Yamashita Field (Kofu) - Tourney NEW		\$ 130.00		\$ 130.00		\$ 130.00	\$10.50/hr		
Yamashita Field (Kofu) - Lights NEW	CO4/44	\$ 10.00	CO4/44	\$ 10.00	# 00/00	\$ 10.00	Φ0.50// 4		
Zupo Field - Practice	\$21/41	\$ 80.00	\$21/41		\$62/82	-	\$3.50/hr - 1 agency response		
Zupo Field - Game	\$35/\$68		\$35/\$68		\$103/137	-	\$3.50/hr - \$350/game		
Zupo Field - Doubleheader	\$37/\$73	•	\$37/\$73		\$110/147	•	\$3.50/hr - \$144/game		
Zupo Field - Tourney NEW		\$ 130.00		\$ 130.00		\$ 130.00	\$10.50/hr		
Zupo Field Lights - New		\$ 20.00		\$ 20.00		\$ 20.00			
SOCCER FIELD Kofu Park Soccer Field NEW Kofu Park Soccer Field Lights NEW		\$ 70.00 \$ 10.00		\$ 75.00 \$ 10.00		\$ 90.00 \$ 10.00	\$3.30/hr - \$3100/day		
WHOLE PARK AREAS - NEW Lodi Lake Park (whole, excluding nature area Lodi Lake Park (north side) Lodi Lake Extra Day (cleanup/setup) Beckman Park (basin area) Hale Park (grandstand/parking areas) Henry Glaves (basin area) Grape Bowl (cleanup/setup) Lawrence Park Peterson Park (basin area) Vinewood Park (basin area) Zupo Field (non-athletic events) Kofu Skate Park - 4 hr min. All whole park areas: Plus cost of city services 10% of proceeds for Groups C and D for pare	\$ 250.00	\$ 2,500.00 \$ 700.00 \$ 300.00 \$ 500.00 \$ 500.00 \$ 300.00 \$ 300.00 \$ 500.00 \$ 500.00 \$ 500.00	\$ 250.00	\$ 3,500.00 \$ 1,000.00 \$ 300.00 \$ 700.00 \$ 500.00 \$ 300.00 \$ 500.00 \$ 700.00 \$ 700.00 \$ 700.00 \$ 100.00/hr	\$ 500.00	\$ 5,000.00 \$ 1,500.00 \$ 300.00 \$ 1,000.00 \$ 800.00 \$ 1,000.00 \$ 800.00 \$ 1,000.00 \$ 1,000.00 \$ 1,000.00 \$ 1,000.00			

Description		User oup B		User roup C	User Group D		
	Current	Proposed	Current	Proposed	Current	Proposed	
MISCELLANEOUS *							
All Veterans Plaza - Community events		\$ -					
All Veterans Plaza - Private events		\$25 p/h		\$25 p/h		\$50 p/h	

Other Agency Comparison	

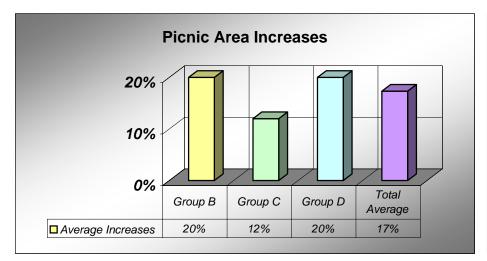
^{*} The Parks and Recreation Commission recommends that events held at the All Veterans Plaza be limited to those that publicly honor veterans and/or military personnel and are in keeping with the memorial and patriotic theme of the plaza and as such, no rental fees should be assessed for use of the facility.

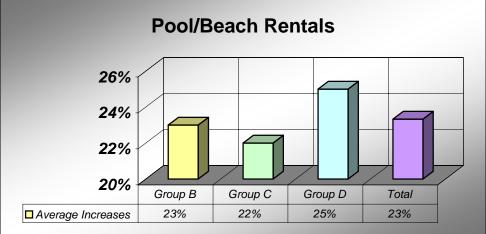
Definitions:

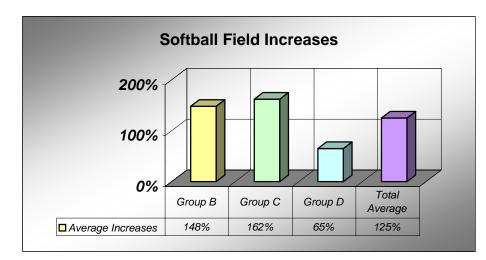
Group B: Local non-profits with a 501(c)(3) designation

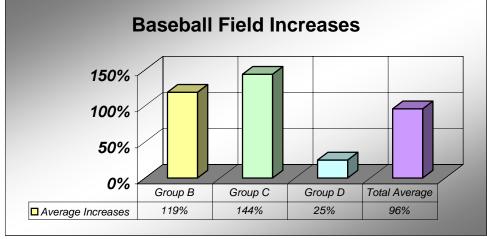
Group C: Individuals, agencies, organizations and businesses within the incorporated Lodi city limits

Group D: All individuals, agencies, organizations, and businesses outside the incorporated Lodi city limits

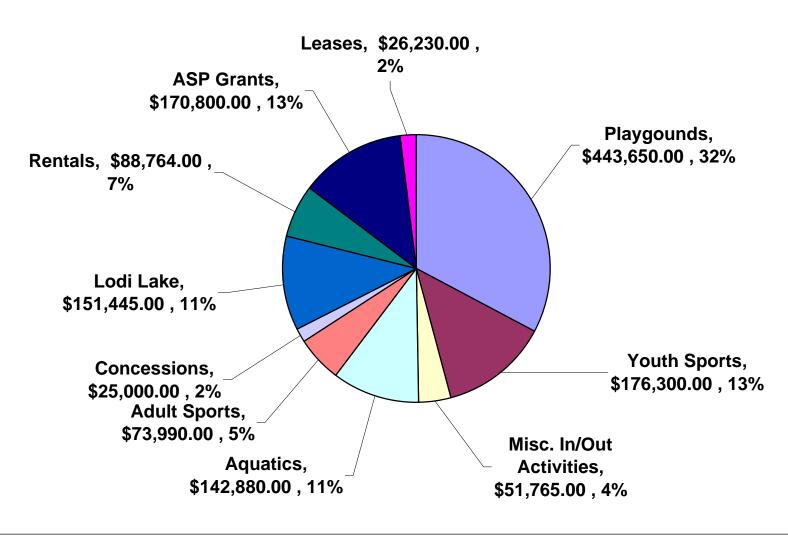


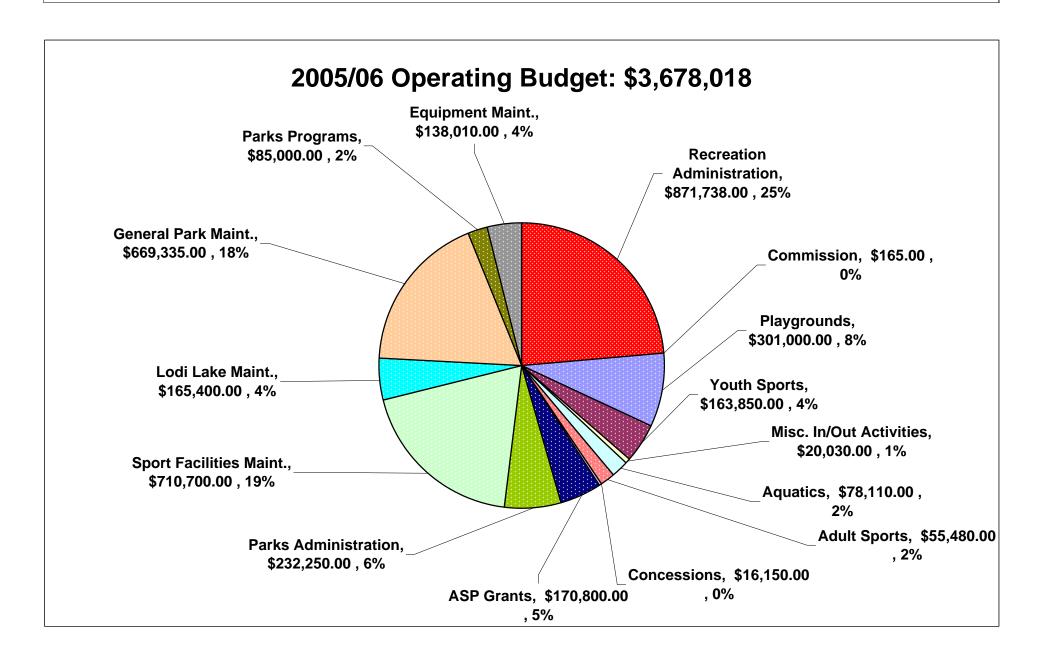












RESOLUTION NO. 2006-37

A RESOLUTION OF THE LODICITY COUNCIL APPROVING THE ESTABLISHMENT AND ADJUSTMENT OF CERTAIN PARKS AND RECREATION FEES AND CHARGES

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF LODI AS FOLLOWS:

<u>SECTION 1</u>. WHEREAS, Lodi Municipal Code §12.16.020 requires the City Council, by Resolution, to set fees for various services provided by the City of Lodi to recover those costs associated with providing specific services and programs; and

WHEREAS, staff recommends increasing and establishing fees for the Parks and Recreation Department as shown on the attached schedule, marked Exhibit A.

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of Lodi does hereby implement the fee schedule as attached hereto marked Exhibit A and made a part of this Resolution.

<u>SECTION 2</u>. All resolutions or parts of resolutions in conflict herewith are repealed insofar as such conflict may exist.

SECTION 3. This resolution shall be in force and take effect March 1, 2006.

Dated: March 1,2006

I hereby certify that Resolution No. 2006-37 was passed and adopted by the City Council of the City of Lodi in a regular meeting held March 1, 2006, by the following vote:

AYES: COUNCIL MEMBERS - Beckman, Johnson, Mounce, and

Mayor Hitchcock

NOES: COUNCIL MEMBERS - None

ABSENT: COUNCIL MEMBERS - Hansen

ABSTAIN: COUNCIL MEMBERS - None

SUSAN J. BLACKSTON

City Clerk

Description	User Group			User			lser oup C			User roup	D
Description	No	HOSTINGHAM STREET	Current		roposed	Current	CONTRACTOR OF THE PARTY OF THE	posed	Current		roposed
<u>PICNIC AREAS</u>	Charg										
Lodr Lake Hughes Beach Shelter	\$ -	-\$		\$	50.00	\$ 70.00	\$	75.00	\$ 85.00	100	100.00
Lodi Lake Hughes Beach Whole	\$ -	\$		\$	100.00	\$ 115.00	\$	125.00	\$ 140.00	100	200.00
Lodi Lake Kiwanis Area	\$ -	\$		•	75.00	\$ 90.00	\$	100.00	\$ 105.00	1000	125.00
Lodi Lake Parson's Point Shelter	\$ -	Ψ		\$	50.00	\$ 60.00	\$	75.00	\$ 75.00	665	100.00
Lodi Lake Parson's PointWhole	\$ -	Φ	TO SHARE THE PROPERTY OF THE P	\$	100.00	\$ 115.00	\$	125.00	\$ 170.00	865	200.00
Lodi Lake Rotary Area Shelter	\$ -	Ψ		\$	50.00	\$ 65.00	\$	75.00	\$ 80.00		100.00
Lodi Lake Rotary Area Whole	\$ -	\$		\$	100.00	\$ 115.00	\$	125.00	\$ 170.00	2990	200.00
Lodi Lake Williamson Youth Area Shelter	\$ -	. \$	65.00	\$	75.00	\$ 125.00	\$	125.00	\$ 140.00	100	150.00
Lodi Lake Williamson Youth Area Whole	\$ -	5	165.00	\$	175.00	\$ 215.00	\$	225.00	\$ 270.00	200	300.00
Emerson Lions Den Picnic Area	\$ -		40.00	W. 4	50.00	\$ 55.00	\$	60.00	\$ 70.00	908	80.00
Katzakian Picnic Area	\$ -	• \$		606	30.00	\$ 35.00	\$	45.00	\$ 50.00	500	65.00
Lawrence Picnic Area NO CHANGE	\$ -	. \$		202	45.00	\$ 55.00	\$	55.00	\$ 70.00	500	70.00
Legion Loewen's Den Picnic Area	\$ -	• \$		200	50.00	\$ 55.00	\$	60.00	\$ 70.00	1005	80.00
Peterson Picnic Area	\$ -	• \$		\$	30.00	\$ 35.00	\$	45.00	\$ 50.00		65.00
Salas Picnic Area	\$ -	. \$	40.00	\$	50.00	\$ 55.00	\$	60.00	\$ 70.00	\$	80.00
						No.					
POOLS/BEACH											440.00
Enze/Field Pool	\$. 9		M05:	85.00	\$ 80.00	\$	95.00	\$ 90.00	98L	110.00
Lodi Lake Beach	\$ -	\$		865	85.00	\$ 90.00	\$	95.00	\$ 100.00	2002	110.00
Lodi Lake Wading Pool	\$ -	- 9		208	65.00	\$ 70.00	\$	75.00	\$ 80.00	600	90.00
Each increment of 25 people	\$ -	- 9		\$	35.00	\$ 25.00	\$	35.00	\$ 25.00	E000	35.00
Elach additional hour	\$ -	- 9	25.00	\$	35.00	\$ 25.00	\$	35.00	\$ 25.00	\$	35.00
SOFTBALL FIELDS - Armory, Softball Complex, Salas					05.00	0 05 00		70.00	¢ 50.00		80.00
Practice	\$ -	- 3	25.00		65.00	\$ 25.00	\$	70.00	\$ 50.00 \$ 50.00	803	105.00
Game	\$ -	- 9	25.00	\$	90.00	\$ 25.00	\$	95.00		\$	125.00
Doubleheader NEW	\$.	- 3		\$	110.00	\$ -	\$	115.00	\$ - \$ 40.00		50.00
Tournament - per team (dble elim)	\$ -	-	40.00	200	50.00	\$ 40.00	\$	50.00	\$ 40.00	202	
Lights NEW	\$.	- 9		\$	10.00		\$	10.00		\$	10.00

Description			ser up B	Use Grou		Us Grou	
Positive of the second of the	SAME WAS	current		Current		Current	
BASEBALL FIELDS - New User Class Structure							
Blakely - Practice	\$	\$21/41	\$ 50.00	Branch Committee	60.00	\$62/82	
Blakely - Game	\$	\$35/\$68	\$ 70.00	\$35/\$68 \$	80.00	\$103/137	
Blakely - Doubleheader NEW	\$		\$ 100.00		110.00		140.00
Yamashita Field (Kofu) - Practice	\$	\$21/41	\$ 65.00		75.00	\$62/82	•
Yarnashita Field (Kofu) - Game	\$	\$35/\$68	\$ 85.00		95.00	\$103/137	
Yamashita Field (Koru) - Doubleheader	\$	\$37/\$73	\$ 115.00			\$110/147	
Yarnashita Field (Kofu) -Tourney NEW	\$		\$ 130.00		130.00		130.00
Yamashita Field (Kofu) - Lights NEW	\$		\$ 10.00		10.00		\$ 10.00
Zupo Field- Practice	\$	\$21/41	\$ 80.00			\$62/82!	,
Zupo Field - Game	\$	\$35/\$68	\$ 100.00			\$103/137	
Zupo Field- Doubleheader	\$	\$37/\$73	\$ 130.00	CONTRACTOR STATE OF THE STATE O		\$110/147	180.00
Zupo Field-Tourney NEW	\$		\$ 130.00				\$ 130.00
Zupo Field Lights - New	\$		\$ 20.00	\$	20.00		\$ 20.00
SOCCER FIELD							
Kofu Park Soccer Field NEW	\$		\$ 70.00				\$ 90.00
Kofu Park Soccer Field Lights NEW	\$		\$ 10.00	* \$	10.00		10.00
WHOLE PARK AREAS - NEW		分型 经过多 数		mm			
odi Lake Park (whole, excluding nature area)	\$ -		\$ 2,500.00				5,000.00
Lodi Lake Park (north side)	\$ -		\$ 700.00		1,000.00		\$ 1,500.00
Lodi Lake Extra Day (cleanup/setup)	\$ -		\$ 300.00	Control of the Contro	300.00	Company of the Compan	\$ 300.00
Beckman Park (basin area)	\$ -		\$ 500.00		700.00		\$ 1,000.00
Hale Park (grandstand/parking areas)	\$ -		\$ 300.00	CONTRACTOR OF THE PROPERTY OF	500.00		\$ 800.00
Henry Glaves (basin area)	\$ -	是是用金融。	\$ 500.00		700.00		\$ 1,000.00
Grape Bowl (cleanup/setup)	\$ -	\$ 250.00	\$ 300.00				\$ 300.00
Lawrence Park	\$		\$ 300.00				\$ 800.00
Peterson Park (basin area)	\$ -	学习更多 多数	\$ 500.00			,	\$ 1,000.00 \$ 1,000.00
Vinewood Park (basin area)	\$ -		\$ 500.00				•
Zupo Field (non-athletic events)	\$		\$ 500.00				\$ 1,000.00 \$ 125. 00/hr
Kofu Skate Park - 4 hr min.	\$		\$ 100.00/hr	7	100.00/hr		\$ 125.00/III
All whole park areas:				War grant and			
Plus cost of city services							
10% of Droceeds for Groups C and D forprofit events	_						

Description			lser oup B		Jser oup C	User Group D		
MISCELLANEOUS *		Current	Proposed	Current	Proposed	Current	Proposed	
All Veterans Plaza - Community events All Veterans Plaza - Private events	\$ \$	-	\$ \$25 p/h		\$25 p/h		\$50 p/h	

^{*} The Parks and Recreation Commission recommends that events held at the All Veterans Plaza be limited to those that publicly honor veterans and/or military personnel and are in keeping with the memorial and patriotic theme of the plaza and as such, no rental fees should be assessed for use of the facility.

Definitions:

Group A: City sponsored/co-sponsored programs and events

Group B. Local non-profits with a 501(c)(3) designation

Group C: Individuals, agencies, organizations and businesses within the incorporated Lodi city limits

Group D All individuals, agencies, organizations, and businesses outside the incorporated Lodi city limits